

COMMUNITY NEWSLETTERS

Wayne Twp. • Minersville
Orwigsburg • Schuylkill Haven • Pine Grove

SATURATION MAILING

www.SouthSchuylkill.com

2019

Borough sponsored newsletters mailed to all borough residents

NOW YOU CAN REACH

WAYNE TWP.	MINERSVILLE	ORWIGSBURG
3,700 Households	2,900 Households	1,800 Households
SCH. HAVEN	PINE GROVE	
2,900 Households	1,300 Households	

**PSST! Do You Value
Wayne Twp., Minersville,
Orwigsburg, Sch. Haven &
Pine Grove Customers?**

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& Sizes
On Back**



Sign Up Now!

**PICK ONE, TWO, MORE OR
ALL 5 NEWSLETTERS**

2019 ISSUES	WAYNE TWP. + LAKE WYONAH		MINERS JOURNAL		ORWIGSBURG HAPPENINGS		HAVEN HIGHLIGHTS		PINE GROVE "EVERGREEN"	
	Issue Date	Ad Deadline	Issue Date	Ad Deadline	Issue Date	Ad Deadline	Issue Date	Ad Deadline	Issue Date	Ad Deadline
SPRING	NO ISSUE		Feb. 8	Jan. 17	Feb. 15	Jan. 24	Feb. 22	Jan. 31	March 1	Feb. 7
SUMMER	April 26	April 4	May 3	April 11	May 10	April 18	May 17	April 25	May 24	May 2
FALL	NO ISSUE		Aug. 2	July 11	Aug. 9	July 18	Aug. 16	July 25	Aug. 23	Aug. 1
HOLIDAY	Oct. 25	Oct. 3	Nov. 1	Oct. 10	Nov. 8	Oct. 17	Nov. 15	Oct. 24	Nov. 22	Oct. 31

Call Barb – 570-385-3120

AD COPY DEADLINE – Three Weeks Before Publication

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www.SouthSchuylkill.com

BOROUGH NEWSLETTERS

CHOOSE WAYNE TWP., MINERSVILLE, ORWIGSBURG, HAVEN, PINE GROVE OR ANY COMBO!

If advertising in only one newsletter, use the “single” price. If advertising in more than one, start with the “single” price of your choice and add the “add-on” price of the other newsletters. Example – HALF PAGE AD, ALL 5 NEWSLETTERS – \$220 (Haven Single) + \$105 (Orwigsburg) + \$90 (Pine Grove) + \$125 (Minersville) + \$125 (Wayne Twp.) = \$665 total

	WAYNE TWP. + LAKE WYNONAH		MINERS' JOURNAL		ORWIGSBURG HAPPENINGS		HAVEN HIGHLIGHTS		PINE GROVE “EVERGREEN”	
	SINGLE	ADD-ON	SINGLE	ADD-ON	SINGLE	ADD-ON	SINGLE	ADD-ON	SINGLE	ADD-ON
1/8	\$110	\$70	\$110	\$70	\$95	\$55	\$110	\$70	\$85	\$45
1/4	\$150	\$85	\$150	\$85	\$140	\$75	\$150	\$85	\$130	\$65
1/2	\$220	\$125	\$220	\$125	\$200	\$105	\$220	\$125	\$185	\$90
FULL	\$300	\$170	\$300	\$170	\$270	\$140	\$300	\$170	\$255	\$125

FULL PAGE AD

(7¹/₂” W X 10” H)

HALF PAGE AD

(7¹/₂” W X 4⁷/₈” H)

QUARTER PAGE AD

(3⁵/₈” W X 4⁷/₈” H)

EIGHTH PAGE AD

(3⁵/₈” W X 2⁵/₁₆” H)