

COMMUNITY NEWSLETTERS

Wayne Twp. • Minersville
Orwigsburg • Schuylkill Haven • Pine Grove

SATURATION MAILING

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2018

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| WAYNE TWP. | MINERSVILLE | ORWIGSBURG | SCH. HAVEN | PINE GROVE |
|------------------|------------------|------------------|------------------|------------------|
| 3,700 Households | 2,900 Households | 1,800 Households | 2,900 Households | 1,300 Households |

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2018 ISSUES

| | WAYNE TWP. + LAKE WYONAH | | MINERS JOURNAL | | ORWIGSBURG HAPPENINGS | | HAVEN HIGHLIGHTS | | PINE GROVE "EVERGREEN" | |
|---------|-----------------------------|-------------|-------------------|-------------|--------------------------|-------------|---------------------|-------------|---------------------------|-------------|
| | Issue Date | Ad Deadline | Issue Date | Ad Deadline | Issue Date | Ad Deadline | Issue Date | Ad Deadline | Issue Date | Ad Deadline |
| SPRING | NO ISSUE | | Feb. 2 | Jan. 12 | Feb. 9 | Jan. 19 | Feb. 16 | Jan. 26 | Feb. 23 | Feb. 2 |
| SUMMER | April 27 | April 6 | May 4 | April 13 | May 11 | April 20 | May 18 | April 27 | May 25 | May 4 |
| FALL | NO ISSUE | | Aug. 3 | July 13 | Aug. 10 | July 20 | Aug. 17 | July 27 | Aug. 24 | Aug. 3 |
| HOLIDAY | Oct. 19 | Sept. 28 | Oct. 26 | Oct. 5 | Nov. 2 | Oct. 12 | Nov. 9 | Oct. 19 | Nov. 16 | Oct. 26 |

Call Barb – 570-385-3120

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BOROUGH NEWSLETTERS

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| | WAYNE TWP. + LAKE WYNONAH | | MINERS' JOURNAL | | ORWIGSBURG HAPPENINGS | | HAVEN HIGHLIGHTS | | PINE GROVE “EVERGREEN” | |
|------|------------------------------|--------|--------------------|--------|--------------------------|--------|---------------------|--------|---------------------------|--------|
| | SINGLE | ADD-ON | SINGLE | ADD-ON | SINGLE | ADD-ON | SINGLE | ADD-ON | SINGLE | ADD-ON |
| 1/8 | \$110 | \$70 | \$110 | \$70 | \$95 | \$55 | \$110 | \$70 | \$85 | \$45 |
| 1/4 | \$150 | \$85 | \$150 | \$85 | \$140 | \$75 | \$150 | \$85 | \$130 | \$65 |
| 1/2 | \$220 | \$125 | \$220 | \$125 | \$200 | \$105 | \$220 | \$125 | \$185 | \$90 |
| FULL | \$300 | \$170 | \$300 | \$170 | \$270 | \$140 | \$300 | \$170 | \$255 | \$125 |

FULL PAGE AD

(7¹/₂” W X 10” H)

HALF PAGE AD

(7¹/₂” W X 4⁷/₈” H)

EIGHTH PAGE AD

(3⁵/₈” W X 2⁵/₁₆” H)

QUARTER PAGE AD

(3⁵/₈” W X 4⁷/₈” H)

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