

COMMUNITY NEWSLETTERS

Wayne Twp. • Minersville
Orwigsburg • Schuylkill Haven • Pine Grove

SATURATION MAILING

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2017

NOW YOU CAN REACH

WAYNE TWP.	MINERSVILLE	ORWIGSBURG	SCH. HAVEN	PINE GROVE
3,700 Households	2,900 Households	1,800 Households	2,900 Households	1,300 Households

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2017 ISSUES

	WAYNE TWP. + LAKE WYNONAH		MINERS JOURNAL		ORWIGSBURG HAPPENINGS		HAVEN HIGHLIGHTS		PINE GROVE "EVERGREEN"	
	Issue Date	Ad Deadline	Issue Date	Ad Deadline	Issue Date	Ad Deadline	Issue Date	Ad Deadline	Issue Date	Ad Deadline
SPRING	NO ISSUE		Feb. 3	Jan. 13	Feb. 10	Jan. 20	Feb. 17	Jan. 27	Feb. 24	Feb. 3
SUMMER	April 28	April 7	May 5	April 14	May 12	April 21	May 19	April 28	May 26	May 5
FALL	NO ISSUE		Aug. 4	July 14	Aug. 11	July 21	Aug. 18	July 28	Aug. 25	Aug. 4
HOLIDAY	Oct. 20	Sept. 29	Oct. 27	Oct. 6	Nov. 3	Oct. 13	Nov. 10	Oct. 20	Nov. 17	Oct. 27

Call Barb – 570-385-3120

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BOROUGH NEWSLETTERS

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If advertising in only one newsletter, use the "single" price. If advertising in more than one, start with the "single" price of your choice and add the "add-on" price of the other newsletters. Example – HALF PAGE AD, ALL 5 NEWSLETTERS – \$225 (Haven Single) + \$100 (Orwigsburg) + \$90 (Pine Grove) + \$120 (Minersville) + \$120 (Wayne Twp.) = \$655 total

	WAYNE TWP. + LAKE WYNONAH		MINERS' JOURNAL		ORWIGSBURG HAPPENINGS		HAVEN HIGHLIGHTS		PINE GROVE "EVERGREEN"	
	SINGLE	ADD-ON	SINGLE	ADD-ON	SINGLE	ADD-ON	SINGLE	ADD-ON	SINGLE	ADD-ON
1/8	\$100	\$65	\$100	\$65	\$85	\$50	\$105	\$70	\$80	\$45
1/4	\$140	\$80	\$140	\$80	\$130	\$70	\$150	\$90	\$125	\$65
1/2	\$210	\$120	\$210	\$120	\$190	\$100	\$225	\$135	\$180	\$90
FULL	\$290	\$165	\$290	\$165	\$260	\$135	\$310	\$185	\$250	\$125

FULL PAGE AD

(7¹/₂" W X 10" H)

HALF PAGE AD

(7¹/₂" W X 4⁷/₈" H)

EIGHTH PAGE AD

(3⁵/₈" W X 2⁵/₁₆" H)

QUARTER PAGE AD

(3⁵/₈" W X 4⁷/₈" H)

– REMEMBER –

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FREE!

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